

5. HIP HOP FASHION

Hip hop has inspired many different clothing trends.

The early New York hip hoppers wore sheepskin coats, Clarks shoes and berets. But this look didn't last long.

Fans soon started wearing items such as tracksuits, hooded tops, baseball caps and trainers, and this style has stuck.



In 1985, Run DMC released a track called, 'My Adidas'. The German sportswear brand has been popular in hip hop ever since. Other brands linked with hip hop are Nike, Tommy Hilfiger, DKNY, Gucci, Louis Vuitton and Ecko Unlimited.



Some rappers have created their own fashion brand. In 1995, the Wu-Tang Clan created their Wu Wear label, opening four stores across the USA.

In 1999, Jay Z founded Rocawear, and in 2005, Pharrell Williams launched Billionaire Boys Club.